GeGS
Good e-Guidance Stories

Modernising Career Guidance.
Together.

INSIDE THIS ISSUE

Good e-Guidance Stories: The Journey so far...

Identified as a response to an ever-changing labour market resulting from accelerated automation, digital transition, and the COVID-19 pandemic; the GeGS project aims to modernise Information, Advice and Guidance (IAG) services with a digital approach to the provision of IAG services and offering professional training online and AI-based tools for e-Guidance. By employing a case study methodology, the partners, peer expert group, and digital leadership group have developed a curriculum that embeds the use of case studies as learning tools and means to facilitate continuing professional development.

The GEGS partnership co-created four brand-new case studies that have been designed to enhance DigiComp competences and through experiential learning applied acquired skills and knowledge to digitalise fifteen existing 'Good Guidance Stories'. Explore the GeGS *'Developing Digital Competence Curriculum Framework Levels 5-6'* on our website, **Curriculum Framework .**

The GeGS partnership is now in the process of piloting its exciting Digital Career Advisor based on Artificial Intelligence (AI) technology. The platform designed by Jobiri, our Italian-based partner, uses *''an integrated and smart ecosystem of career service tools that connect jobseekers, career guidance practitioner and companies'* Claudio Sponchioni, Jobiri Co-founder and CEO. Read the full interview with Claudio Sponchioni on the rationale of a Digital Career

Advisor and the possibilities of AI: **Digitizing IAG services: Artificial Intelligence as a Tool for Career Guidance - Good e-Guidance Stories (goodeguidance.eu)**

The new AI-based platform will be piloted by three Employment providers; the Autonomous Region of Sardinia (RAS), The Region of Thessaly and the SenIAS, Region of Berlin and will be tested in three countries Italy, Greece, and Germany. The piloting phase will reach 180 IAG professionals and 1350 young people in total.
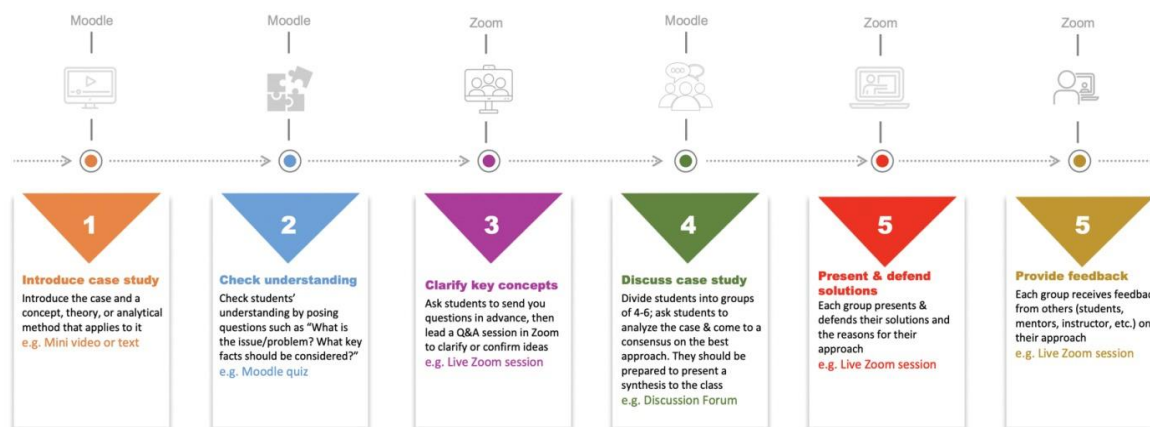

FIGURE 1 MODEL INTRODUCTORY CASE STUDY, GEGS CURRICULUM FRAMEWORK

'Choosing Today and Tomorrow', The GeGS Mid-Term Conference, Italy October 2022

The GeGS Mid-term Conference *'Choosing Today and Tomorrow'* was hosted by the RAS, Regione Autonoma della Sardegna, in Cagliari, Italy on the 11th of October 2022. The Mid-term conference marked a milestone in the project and aimed at taking stock of the main issues informing our project and our analysis gathered during our experimentation phase of field trial testing of our interactive professional development curriculum for guidance professionals working in the context of VET and a digital platform based on artificial intelligence.

'Choosing Today and Tomorrow' was a huge success which offered a face-to-face space for a transnational dialogue between policymakers, managers, enterprises, guidance practitioners and educators from 6 European countries. The conference highlighted the structural challenges facing modernising IAG services with a solutions-focused orientation.

Together the cohort of attendees discussed labour market developments, digital learning, digital skills, and platforms for e-guidance. Continuing professional development and career prospects of guidance practitioners came to the fore in our discussions. To find out more about our conference follow the link to our website: **Mid-term conference - Good e-Guidance Stories (goodeguidance.eu)**

We are also very pleased to announce that our mid-term conference is now an official partner of the European Vocational Skills Week 2022, dedicated to celebrating best practices in Vocational Education and Training (VET). Our Event is now part of their website, **"CHOOSING TODAY AND TOMORROW The experience of e-Guidance Stories in the European landscape of Vocational Training and Active Labour market policies" (europa.eu)** and features on their events map.

Directorate for Labour, Vocational Training, Cooperation and Social Security of the Region Sardinia, supported by the European network MetropolisNet E

You can also find our project highlgihted in the Digital Skills Map: **GeGS - Good e-Guidance Stories | Digital Skills Map (digiskillsmap.com)** as part of the urban agenda for the European Union.

'Different Regions, Common Good e-Guidance Stories' The Peer Expert Group Thematic Report 1 and Field Trial Report

We are delighted to share two key publications underpinning the GeGS project, The Peer Expert Group (PEG) Thematic Report 1 **(First Thematic Report Peer Expert Group)** and the Field Trial Report **(Field_Trial_Report_GEGS.pdf (goodeguidance.eu).** The first publication is a compilation of the research and evaluation conducted throughout the duration of the GeGS project, as well as documental analysis, discussions and reflections from the PEG, IAG practitioners and managers. While the second report is focused on the piloting of the digital curriculum and eLearning resources with 180 IAG guidance practitioners across the 6 partner countries.

The hypothesis put forward in the GeGS PEG Thematic Report 1 proposes ''*that an IAG digitalization process is not only about new technology but needs to be flanked by systemic and participatory training opportunities on digital and IAG competences to ensure that effective IAG e-services will be designed client-centered, holistic and empowering''.* The GeGS project through the piloting of its professional training curriculum aimed at grounding this research and evaluation hypothesis by identifying how VET systems can be effectively improved through a digital cultural shift of IAG staff in the countries of the GEGS partnership, namely France, Germany, Greece, Ireland, Italy, and the UK.

Key remarks to highlight which emerge from the results attained by the project so far is that the *''Integration of VET and IAG services is a crucial issue, meaning overcoming a certain fragmentation and separation of private and public providers [of IAG services]''* and that this is an issue both on a regional and national level. Moreover, *''the GeGS curriculum enables a European mind-set of IAG practitioners with common ethical and behavioral standards''*. In this way the outcome of the project will vary from region to region but the common goals of those working in this sector are grounded in commonalities.

The GEGS field trials were carried out in 3 regions (Thessaly, Sardinia and Berlin) with the involvement of the public authorities, also conducted simultaneously in Ireland, France and the UK, which acted as control testing countries. The piloting implementation in each country was carried out using different methodologies to best suit the specific needs of their own practitioners and the IAG services context, which ensured usability and richness of the discussions and transferability scope of the curriculum and Good e-Guidance Stories or case studies developed. A further strength of the course that was highlighted was the richness of the materials offered and the opportunity for IAG staff to discuss shared opportunities and challenges that they face with respect to digitalisation.

FIGURE 2 GEGS TRANSNATIONAL PARTNER MEETING OCTOBER 2022